

Name:

Project:

Bird Public Service Announcement/iMovie:

Writer/Director/Editor:


Camera:

Equipment needed:

Digital camera

Mac computer with iMovie installed

See: *Step by step guide to creating an iMovie.doc* for technical instructions.

1. Take notes about your assigned bird during field trips and classes. Research online if more information is needed.
2. List in complete sentences 3-5 characteristics below:
Bird Characteristics—Sound, appearance, habitat, food, nests
 - A.
 - B.
 - C.
 - D.
 - E.
3. Write 2 to 3 questions to ask the expert about your bird.
 - A.
 - B.
 - C.
4. **Videotape** your interview with the bird expert.
5. Rewrite three or more of your bird facts into a script. Use complete sentences.
Transcribe one or two answers (and questions if desired) from the expert interview.
Add into your **storyboard template**. (see iMovie storyboard example)
6. **Record** an audio sound track (narration) of your bird fact script using iMovie or Audacity (downloadable free audio editor from the web).
7. **List** or draw images you will need in the boxes next to your script on the **storyboard template**.
8. **Videotape** the habitat of your bird and other images you listed.
Videotape images from your books, drawings and artwork or download from the internet.
9. **Edit** your project in iMovie.
10. Put a beginning title, lower third names of your interviewee and end credits into your iMovie project. **Double-check your spelling!**
Access titles in iMovie by clicking  on the center-right of the screen.
11. To add pizzazz to the PSA, **music** can be added.
12. **Save** your project to the **desktop** of your computer by going to **share--export**.