

Plant Public Service Announcement/iMovie:**2 Crew Members Needed:**Writer/Director/Editor/Camera: *Erin Norback*Camera: *Diane Frederick*

1. Take notes about your assigned plant during field trips and classes. Research online if more information is needed.
2. List in complete sentences 3-5 characteristics below:
Plant Facts/Characteristics— Appearance, habitat, medical uses, edible/poisonous
 - A. *more than 700 varieties grown worldwide*
 - B. *come in different shades of red, orange, purple, pink, and white*
 - C. *fragrant geraniums- rose, orange, apple, peppermint*
 - D. *some species have essential oil- health benefits such as astringent, antibacterial, deodorant, insect repellent*
 - E.
3. Write 2 to 3 questions to ask the expert about your plant.
 - A. *What do geraniums need to survive?*
 - B. *Where can someone find geraniums?*
 - C. *Do you know any other uses of geraniums?*
4. Videotape your interview with the plant expert.
5. Rewrite three or more of your plant facts into a script. Use complete sentences. Add to your storyboard template. (see: *iMovie storyboard- example.doc*)
6. Record an audio sound track of your plant fact script using your camera, iMovie or Audacity (downloadable free audio editor from the web).
7. List or draw images you will need in the boxes next to your script on the **storyboard template**.
 - A. *Red geranium plant: wide angle*
 - B. *Red geranium plant: medium & close-up, of high & low angles of leaves, flowers*
 - C. *White geranium plant-wide angle*
 - D. *White geranium plant: medium & close-up, of high & low angles of leaves, flowers*
 - E. *Slow, moving shots of both plants to show off detail of flowers, stems leaves*
8. **Videotape** the plant, showing leaves, stems, flowers, in close up shots and wide-angle shots.
You may also videotape images from your books, drawings and artwork.
9. **Edit** your project in iMovie.
10. Put titles and end credits into your iMovie project. Double-check your spelling!
11. To add pizzazz to the PSA, **music** can be added.
12. **Save** your project to the **desktop** of your computer by going to **share--export**.