

Name: _____

Project: _____

Plant Public Service Announcement/iMovie:

2 Crew Members Needed:

Writer/Director/Editor/Camera:

Camera:

Equipment needed:

Digital camera

Mac computer with iMovie installed

See: *Step by step guide to creating an iMovie.doc* for technical instructions.

1. Take notes about your assigned plant during field trips and classes. Research online if more information is needed.
2. List in complete sentences 3-5 characteristics below:
Plant Facts/Characteristics— Appearance, habitat, medical uses, edible/poisonous
 - A.
 - B.
 - C.
 - D.
 - E.
3. Write 2 to 3 questions to ask the expert about your plant.
 - A.
 - B.
 - C.
4. **Videotape** your interview with the plant expert.
5. **Rewrite** three or more of your plant facts into a script. Use complete sentences.
Transcribe one or two answers (and questions if desired) from the expert interview.
Add into your **storyboard template**. (see iMovie storyboard example)
6. **Record** an audio sound track (narration) of your plant fact script using iMovie or Audacity (downloadable free audio editor from the web).
7. List or draw images you will need in the boxes next to your script on the **storyboard template**.
8. **Videotape** the plant, showing leaves, stems, flowers, in close up shots and wide-angle shots.
You may also videotape images from your books, drawings and artwork.
9. **Edit** your project in iMovie.
10. Put a beginning title, lower third names of your interviewee and end credits into your iMovie project. **Double-check your spelling!**
Access titles in iMovie by clicking **T** on the center-right of the screen.
11. To add pizzazz to the PSA, **music** can be added.
12. **Save** your project to the **desktop** of your computer by going to **share--export**.